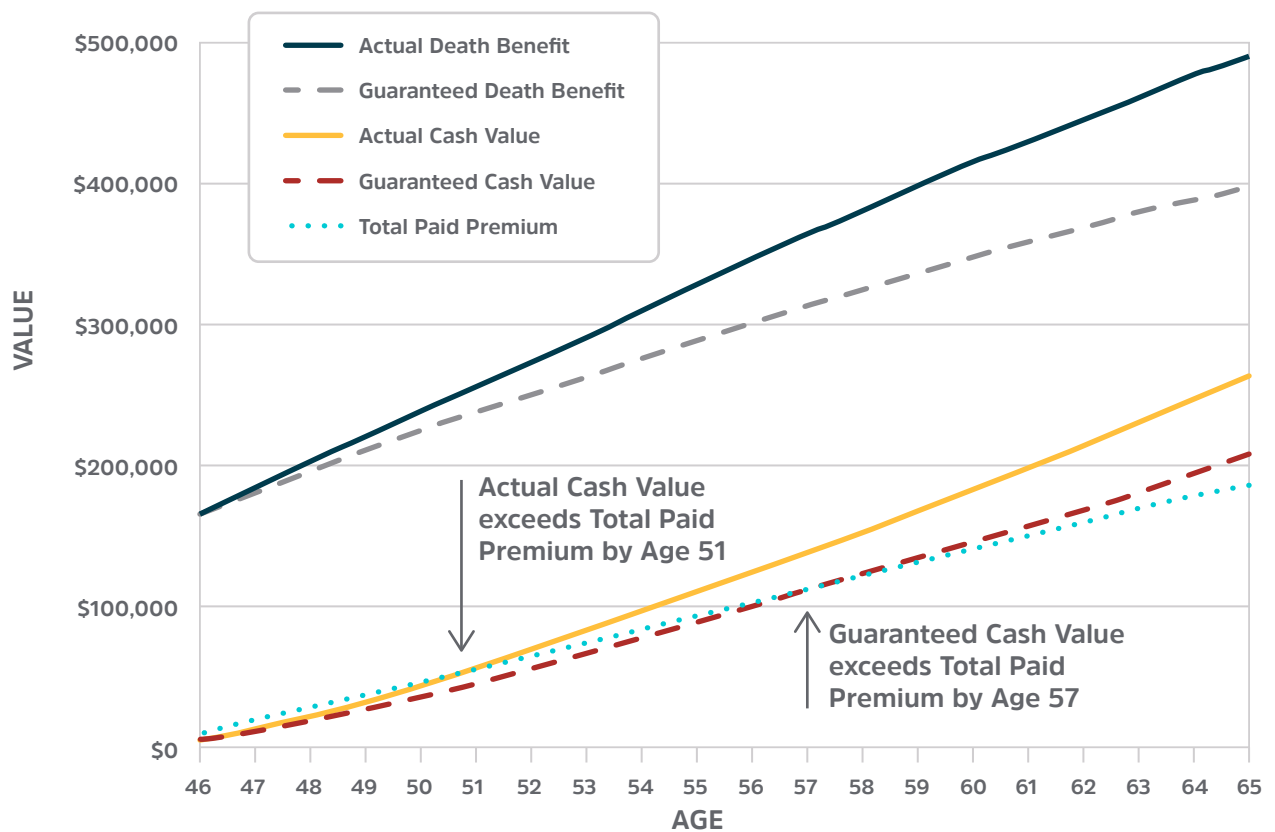




Life Insurance Protection Plus Cash Value Growth



The graph illustrates how a \$150,000 whole life insurance policy purchased from Assurity Life Insurance Company in 2001, issued to a 45-year-old male, non-smoker, would have performed over the last 20 years.

In 2021, at the age of 65 for the policyholder, the guaranteed death benefit would be \$398,793 and the guaranteed cash value would be \$206,611.

The actual values, which include the addition of non-guaranteed dividends, are even higher, with \$485,118 of actual death benefit and \$261,540 of actual cash value.

That is an annual cash value rate of return of 3.10%! Assurity Whole Life Insurance provides consistent actual returns and financial security for your loved ones. Talk more with your insurance professional.

NOTE: The total annual premium paid on the policy was \$9,350 per year, which includes premium paid for the base policy, as well as premium applied to purchase paid-up additions using the Value Enhancement Rider. The premium allocation is such that the policy is prevented from becoming a Modified Endowment Contract (MEC), so the gain in the policy would not be subject to ordinary income tax if the policyholder were to take a loan or a withdrawal. This is a historical performance representation and does not predict future performance. As a mutual organization, Assurity pays dividends to policy owners to share its excess profits. Dividends are not required or guaranteed. Policy values and premiums would differ by face amount, age, sex and other underwriting criteria.

NOT AVAILABLE IN NEW YORK.

Policy Form Nos. L B00 and I L1901 underwritten by Assurity Life Insurance Company, Lincoln, NE.

Assurity is a marketing name for the mutual holding company Assurity Group, Inc. and its subsidiaries. Those subsidiaries include but are not limited to: Assurity Life Insurance Company and Assurity Life Insurance Company of New York. Insurance products and services are offered by Assurity Life Insurance Company in all states except New York. In New York, insurance products and services are offered by Assurity Life Insurance Company of New York, Albany, NY. Product availability, features and rates may vary by state.